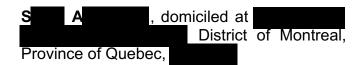
CANADA

PROVINCE OF QUEBEC DISTRICT OF MONTREAL

NO: 500-06-001337-241

(Class Action) SUPERIOR COURT



Applicant

٧.

GROUPE QUALINET INC., legal person having its head office at 434, rue des Montérégiennes, City and District of Quebec, Province of Quebec, G1C 7H3

Defendant

APPLICATION TO AUTHORIZE THE BRINGING OF A CLASS ACTION (ARTICLES 571 AND FOLLOWING C.C.P.)

TO ONE OF THE HONOURABLE JUDGES OF THE SUPERIOR COURT, SITTING IN AND FOR THE DISTRICT OF MONTREAL, THE APPLICANT STATES:

- 1. The purpose of this putative class action is to put an end to the manner in which the Defendant, Groupe Qualinet Inc. (hereinafter "Qualinet"), takes advantage of people in vulnerable and desperate situations, and to obtain financial compensation for the victims of Qualinet's unlawful pricing practices;
- 2. As such, Applicant wishes to institute a class action on behalf of the following class:

Class:	Groupe:
, ·	Toutes les personnes physiques et morales qui ont contracté avec Qualinet et qui ont reçu une facture de Qualinet datée du 7 octobre 2021 ou après;
or any other Class to be determined by the Court.	ou tout autre groupe à être déterminé par la Cour.

I. THE PARTIES

- 3. Applicant resides in the judicial district of Montreal and is a consumer within the meaning of the *Civil Code of Quebec*, the *Consumer Protection Act* ("**CPA**") and the *Competition Act*;
- 4. Qualinet is a Quebec-based corporation engaging in "Nettoyage après sinistre, nettoyage général, construction et rénovation après sinistre, décontamination", as it appears from its business information statement from the Quebec Enterprise Register, **Exhibit P-1**;
- 5. On its website (<u>www.qualinet.ca/sinistres</u>), Qualinet refers to itself as "*experts*" and having "*Expertise en sinistres de tout genre*", as it appears from **Exhibit P-2**;
- 6. On September 9, 2024, Qualinet notably boasted that it has become the "911 du sinistre" in the province of Quebec on a publication posted to its official Facebook page communicated herewith as **Exhibit P-3**:

« ...entre le 9 août et le 4 septembre 2024, Qualinet a dû traiter près de 7 000 dossiers de sinistres dans la seule région montréalaise, un record de tous les temps; ce chiffre exclut les catastrophes naturelles extrêmes qui ont touché Louiseville et Trois-Rivières, Salaberry-de-Valleyfield, Laval, Montréal et la Rive-Sud, Drummondville et Victoriaville, Gatineau, Granby et Sherbrooke.

. . .

Qualinet étant devenu « le 911 du sinistre », l'entreprise va améliorer son système téléphonique en triplant les ressources attitrées à la gestion des appels afin de pouvoir répondre adéquatement à la demande lors d'événements extrêmes. »

- 7. On September 14, 2022, Qualinet made similar declarations to the media and stated that in just three hours, over 1,000 customers called Qualinet to report sewer backups and rain-related flooding in the Montreal and Lanaudière regions;
- 8. Of course, Qualinet is not 911, rather Qualinet is a "merchant" within the meaning of the *Civil Code of Quebec*, the *CPA* and the *Competition Act*; its activities are governed by these legislations, among others;
- 9. Unlike 911, Qualinet's *raison d'être* is to generate profit. The problem is that its entire business model is based on tricking unsuspecting customers and then intimidating and suing those who contest their invoices;
- 10. Qualinet is in fact registered as an itinerant merchant with the *Office de la protection du consommateur* and was assigned permit #116325, as it appears from **Exhibit P-4** (page 36) and its "Profil du commerçant" on the website of the *Office de la Protection du consommateur* ("**OPC**") communicated as **Exhibit P-5**;

II. CONDITIONS REQUIRED TO AUTHORIZE THIS CLASS ACTION (575 CCP):

A) THE FACTS ALLEGED APPEAR TO JUSTIFY THE CONCLUSIONS SOUGHT

- 11. The Applicant owns a duplex on Stevens Street, in Ville St-Laurent, that he rents out to tenants;
- 12. On February 25, 2022, a plumbing issue from the upper duplex bathroom caused a leak into the lower duplex. That same day, the Applicant's lower duplex tenant contacted Qualinet by telephone because she knew that Qualinet was one of the companies that offers water damage cleanup services;
- 13. Qualinet's representative arrived at the duplex in the morning of February 25, 2022;
- 14. Given that the Applicant is the owner of the duplex and was not the one who placed the original call to Qualinet, the tenant then contacted the Applicant so that he could speak with Qualinet's representative who had arrived on site;
- 15. Applicant here alleges that Qualinet is an itinerant merchant (see Exhibit P-4 and Exhibit P-5) and was acting as such, notably because the contract was solicited elsewhere than at the merchant's address (sections 1 and 57 CPA). Therefore, sections 55 to 65 CPA and 7 and 8 of the *Regulations* govern the rights and obligations of the parties as more fully addressed below at paragraphs 52 to 66;
- 16. Immediately following his visit to the Applicant's duplex, Qualinet's representative exchanged several emails with the Applicant, as it appears from the email exchange communicated as **Exhibit P-6**;
- 17. Qualinet's representative gave the Applicant the impression that the work would cost him between \$500 to \$600;
- 18. Of note is that on February 25, 2022, at 9:28 a.m., the Applicant wrote to Qualinet the following (Exhibit P-6, p. 2-PDF):
 - « Tel que discuter

Je suis d'accord pour les deux ouvertures et installation de sechoir et deshumidificatuer par 2 techniciens. (environ 2 heures de travailles)

Merci »

- 19. Qualinet responded to that email at 9:39 a.m. with: "Bonjour Monsieur pouvez vous signer aussi le document intitulé tarification. Merci !" (Exhibit P-6, p .1-PDF);
- 20. Applicant communicates the document titled "Tarification" as Exhibit P-7;

- 21. The "tarification" document does not give Qualinet a "chèque en blanc" to charge as it pleases, which is precisely what the Court of Quebec warned Qualinet about: "Il est contraire à la lettre et à l'esprit de la Loi sur la protection du consommateur d'obliger un consommateur à être lié dans un contrat qui constitue un chèque en blanc quant au prix des travaux et des services", Applicant disclosing a copy of the judgment in Groupe Qualinet inc. c. Tancredi, 2010 QCCQ 9791 as Exhibit P-8 (see para. 11);
- 22. Qualinet also has a duty to inform codified by article 2102 CCQ and sections 12 and 228 CPA;
- 23. At no point did Qualinet provide a written quote or, to use the terms provided by law "the total amount the consumer must pay under the contract" (s. 58(g) CPA);
- 24. On July 8, 2022, Qualinet sent its invoice #002-038962 to the Applicant, a copy of which is communicated as **Exhibit P-9**;
- 25. As it appears from the invoice, Exhibit P-9, Qualinet behaved like it had a "chèque en blanc" and charged the Applicant whatever it wanted from the tarification document (Exhibit P-7), without informing him of the total amount in advance and certainly without obtaining his prior approval for such an amount;
- 26. Moreover, as it appears from the invoice, Qualinet charged Applicant \$1,938.07, plus an additional 10% on account of an "administration" fee, plus an additional 5% on that 10% on account of a "profit" fee, all plus taxes for a total of \$2,573.68;
- 27. Ever since issuing the invoice in July of 2022, Qualinet has been hounding the Applicant for payment, who always informed Qualinet that he was willing to pay them the \$500-\$600 amount he expected the work to cost (see paragraph 18 above and Exhibit P-6);
- 28. Qualinet refused and instead threatened to sue the Applicant in Court if he does not pay the invoice;
- 29. Over the past two years, Qualinet has sent the Applicant their invoice via bailiff, via registered mail and even gave his contact information to credit agencies who called him multiple times for payment. A copy of the "Avis final" letter sent by bailiff dated October 26, 2023, and informing Applicant that his bill had now increased to \$3,326.75 due to an unlawful additional amount of \$753.07 imposed on account of "administration" or "interest" charges of 2% monthly (it is not clear which since both are mentioned), is communicated as **Exhibit P-10**;
- 30. Finally, in September of 2024, a representative of Qualinet contacted the Applicant by telephone and told him that he was giving him one "final" chance to pay before Qualinet sues him. Applicant again reiterated that he does not owe more than the amount based on the items mentioned in his email (listed at paragraph 18 above), i.e. \$500-\$600, which Qualinet again refused;

- 31. Applicant verified on CanLII and discovered that Qualinet systemically sues their customers who either contest their invoices or who did not pay;
- 32. As such, on September 30, 2024, Applicant sent an email to Qualinet informing them that he would pay their invoice "sous protêt" (under protest) to avoid getting sued and avoid having his credit score negatively impacted, but reserved his right to claim all amounts unlawfully charged, the whole as appears from the email exchange communicated as **Exhibit P-11**;
- 33. Qualinet accepted this condition of payment and even wrote to the Applicant "II vous appartient de payer la facture sous protêt si vous avez l'intention de contester la facture devant les tribunaux", and sent him a PDF document with instructions on how to pay, including by credit card, as it appears from **Exhibit P-12**;
- 34. On October 1, 2024, Qualinet charged the Applicant's credit card for the full \$2,573.68 indicated on the invoice;
- 35. Both the Applicant's invoice (Exhibit P-9) and Qualinet's *modus operandi* which is the same vis-à-vis all Class Members are illegal for the reasons that follow:
 - 1) The "administration" and "profit" fees, and other amounts are illegal because contrary to s. 224c) CPA and s. 52(1.3) of the Competition Act
- 36. The invoice, Exhibit P-9, shows that Qualinet charged an additional amount on top of the menu of prices listed in the "tarification" document (Exhibit P-7), namely \$193.81 (plus taxes) on account of a "10% administration" fee and \$106.59 (plus taxes) on account of a "5% profit" fee;
- 37. The "administration" (10%) and "profit" (5% on top of the 10%) fees are charged illegally because they are systemically imposed by Qualinet at all times on top of all prices listed on the "tarification" document (Exhibit P-7), which confirms that they are mandatory fees, as opposed to optional fees. Section 224c) CPA prohibits this form of fragmented pricing and obliges merchants to announce the full price for their services:

224. No merchant, manufacturer or advertiser may, by any means whatever,

(c) charge, for goods or services, a higher price than that advertised.

For the purposes of subparagraph c of the first paragraph, the price advertised must include the total amount the consumer must pay for the goods or services. However, the price advertised need not

224. Aucun commerçant, fabricant ou publicitaire ne peut, par quelque moyen que ce soit:

• • •

c) exiger pour un bien ou un service un prix supérieur à celui qui est annoncé.

• • •

Aux fins du paragraphe *c* du premier alinéa, le prix annoncé doit comprendre le total des sommes que le consommateur devra débourser pour l'obtention du bien ou du service. Toutefois, ce prix peut ne

include the Québec sales tax or the Goods and Services Tax. More emphasis must be put on the price advertised than on the amounts of which the price is made up.

pas comprendre la taxe de vente du Québec, ni la taxe sur les produits et services du Canada. Le prix annoncé doit ressortir de façon plus évidente que les sommes dont il est composé.

- 38. Quebec's Court of Appeal has already held that an "informative" announcement of prices (similar to Qualinet's "tarifaction", Exhibit P-7), falls within the gambit of s. 224c) CPA (*Union des consommateurs c. Air Canada*, 2014 QCCA 523, par. 63);
- 39. In the "tarification" document itself, Qualinet admits that not even one of the prices displayed is the real price, because "Des frais d'administration de 10% et de profit de 5% cumulatifs s'ajouteront sur le temps, les équipements, les fournitures, les protections personnelles et le matériel fournis, en supplément des tarifs ci-dessus mentionnés, et ce, **en tout temps**.";
- 40. Applicant notes that although Qualinet does not list "camion" as one of the items subject to the 10% plus 5% fees, the invoice confirms that Qualinet nonetheless imposed this surcharge on the "camion" fees as well;
- 41. Qualinet violated section 224c) CPA by not presenting the mandatory 10% "administration" fee and 5% "profit" fee up front, but instead displayed fragmented prices across the board that were never attainable under any circumstances, as it appears from Exhibit P-9 (the invoice);
- 42. As such, this same practice also violates section 52(1.3) of the *Competition Act*:

52 (1) No person shall, for the purpose of promoting, directly or indirectly, the supply or use of a product or for the purpose of promoting, directly or indirectly, any business interest, by any means whatever, knowingly or recklessly make a representation to the public that is false or misleading in a material respect.

. . .

Drip pricing

(1.3) For greater certainty, the making of a representation of a price that is not attainable due to fixed obligatory charges or fees constitutes a false or misleading representation, unless the obligatory charges or fees represent only an amount imposed on a purchaser of the product referred to in subsection (1) by or under an

52 (1) Nul ne peut, de quelque manière que ce soit, aux fins de promouvoir directement ou indirectement soit la fourniture ou l'utilisation d'un produit, soit des intérêts commerciaux quelconques, donner au public, sciemment ou sans se soucier des conséquences, des indications fausses ou trompeuses sur un point important.

. . .

Indication de prix partiel

(1.3) Il est entendu que l'indication d'un prix qui n'est pas atteignable en raison de frais obligatoires fixes qui s'y ajoutent constitue une indication fausse ou trompeuse, sauf si les frais obligatoires ne représentent que le montant imposé sous le régime d'une loi fédérale ou provinciale

Act of Parliament or the legislature of a	à l'acquéreur du produit visé au
province.	paragraphe (1).

- 43. Drip pricing is a serious offence under the *Competition Act*. On September 23, 2024, the Competition Tribunal condemned Cineplex to pay an administrative monetary penalty of \$39 million, representing 100% of the fragmented portion of fees it charged for purchasing moving tickets (\$1.50 per ticket), Applicant disclosing this judgment, to demonstrate that damages exist and that a refund to consumers could be an appropriate remedy, as **Exhibit P-13** (see para. 448);
- 44. As a result of violations of sections 224c) CPA and 52(1.3), Applicant suffered damages of **\$345.38** that he hereby claims from Qualinet pursuant to section 272 CPA and section 36 of the *Competition Act* (\$193.81 + \$106.59, plus taxes);

2) Qualinet failed to mention the price of certain items in violation of s. 12 CPA

45. Section 12 CPA stipulates:

12. No costs may be claimed from a	12. Aucuns frais ne peuvent être réclamés
consumer unless the amount thereof is	d'un consommateur, à moins que le
precisely indicated in the contract.	contrat n'en mentionne de façon précise le
	montant.

46. Applicant communicates herewith as **Exhibit P-14** his invoice and the grille de tarification, showing that the items highlighted in green on the invoice either do not appear at all on the grille de tarification (such as *polythène*), or have no price listed next to them, contrary to section 12 CPA and articles 2102 and 2106 C.C.Q.:

Item on invoice	Amount charged (before taxes
	and surcharges)
Équipements, fournitures, produits, polythène, etc	\$108.92
Protections personnelles EPP (February 25)	\$30.00
Protections personnelles EPP (Februaruy 28)	\$10.00
1 Pré-filtre(s) antibactérien(s) pour appareils 500 CFM	\$21.15
Protections personnelles EPP (Februaruy 28)	\$20.00
Total surcharges of 10% plus 5%	\$29.46
Taxes	\$32.87
TOTAL	\$252.41

47. There is no doubt that the charges of \$252.41 were not precisely indicated in the contract and that Qualinet must reimburse these amounts to the Applicant and to all Class Members similarly charged;

3) Qualinet failed in its duty to inform (articles 2102 and 2106 C.C.Q.)

- 48. Qualinet has already been warned by the Court of Quebec and the OPC that its *modus operandi* which was the same in the Applicant's situation vitiates its customers' consent, Applicant disclosing, for instance, the judgment in *Groupe Qualinet inc. c. Robichaud*, 2020 QCCQ 2499, as **Exhibit P-15**:
 - [36] Qualinet a l'habitude de tel dégât et de l'avis du Tribunal elle peut évaluer à l'avance même approximativement, le nombre de jours requis pour assécher l'eau, ainsi que le nombre de séchoirs qui seront installés. Or, nulle part sur le document Pi-2, ne retrouve-t-on l'indication qu'il faut prévoir environ 10 séchoirs pendant trois, quatre, ou cinq jours sujet à réviser.

. . .

- [38] Pour le Tribunal, **il est insuffisant** d'informer un client de prévoir 900 \$ plus les équipements, sans donner plus de détail concernant le nombre de séchoirs et les jours prévus d'utilisation.
- [39] Aussi, le Tribunal conclut que **Qualinet a manqué à son obligation de renseignements lors de la conclusion du contrat** et par conséquent, le consentement de M. Robichaud a été vicié.
- 49. Qualinet also breached its legal duty of good faith by not adequately informing the Applicant of all the relevant parameters in order for him to make an informed decision regarding the work in question, in violation of article 1401 C.C.Q. Once again, Qualinet has been warned about operating this way in the past, as it appears from the judgment in *Qualinet Environnement inc. c. Mailloux*, 2016 QCCQ 9919, disclosed as **Exhibit P-16**:
 - [8] À cet égard, vu la preuve, le Tribunal est d'avis que la demanderesse a manqué à son devoir légal de bonne foi en n'informant pas adéquatement la défenderesse de tous les paramètres pertinents afin que celle-ci puisse prendre une décision éclairée à l'égard des travaux en cause contrevenant au surplus à l'article 1401 C.c.Q.
- 50. Qualinet has been warned by the Court of Quebec that consumers must be able to know in advance the amount they will have to pay for the services provided, which Qualinet failed to abide by in the Applicant's case (and for all of the contracts they entered into with Class Members), Applicant disclosing the judgment in Bayard c. Groupe Qualinet inc., 2024 QCCQ 197 as Exhibit P-17:

- [40] Bien que la loi impose un devoir de renseignements à Qualinet, celle-ci ne fournit pas à Mme Bayard toute l'information utile relativement à la tâche à exécuter et au temps nécessaire¹. Elle n'est pas en mesure d'estimer les coûts des services à être rendus.
- [41] Or, la cliente doit être en mesure de connaître à l'avance le montant qu'elle aura à débourser pour les services qu'un commerçant lui rend.
- 51. The Court of Quebec warned Qualinet that it has to provide estimates to its customers, as it appears from the judgment in *Groupe Qualinet inc. c. Harnois*, 2015 QCCQ 2549, disclosed as **Exhibit P-18**:
 - [19] Le Code civil du Québec impose un devoir de renseignement à Qualinet :

2102. L'entrepreneur ou le prestataire de services est tenu, avant la conclusion du contrat, de fournir au client, dans la mesure où les circonstances le permettent, toute information utile relativement à la nature de la tâche qu'il s'engage à effectuer ainsi qu'aux biens et au temps nécessaires à cette fin.

[20] La preuve établit que Qualinet ne donne pas d'estimation des coûts à Mme Harnois.

4) Qualinet violated the rules for itinerant merchants (ss. 55 to 65 CPA)

- 52. Qualinet is an itinerant merchant within the meaning of sections 55 to 57 CPA, and sections 7.1 and 8 of the *Regulation respecting the application of the Consumer Protection Act*, P-40.1, r. 3;
- 53. For clarity, even if the Court were to consider that it was the Applicant who called Qualinet (as opposed to his tenant) and that the call placed to Qualinet was at the Applicant's "express demand" (s. 57 CPA), Qualinet is still considered an itinerant merchant because the contract was not solicited at the merchant's address (s. 57 CPA *in fine*). The merchant's "address" is defined at section 1(a) CPA;
- 54. Qualinet failed to comply with a number of obligations provided for under section 58 CPA, in particular s. 58(g) that stipulates:

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¹ Article 2102 C.c.Q.; Pierre Claude LAFOND, *Droit de la protection du consommateur-Théorie et pratique*, 2e éd. Yvon Blais, 2021, par. 286.

58. The contract must be evidenced in writing and indicate:
...

(g) the total amount the consumer must pay under the contract;

(58. Le contrat doit être constaté par écrit et indiquer:
...

(g) le total des sommes que le consommateur doit débourser en vertu du contrat;

- Qualinet is well aware of this provision and is registered as an itinerant merchant with the OPC (Exhibit P-4 and Exhibit P-5). It has also been found guilty by the Court of Quebec in penal proceedings, following accusations laid by the OPC for violating this very provision (as detailed and reproduced below at paragraph 60);
- 56. As mentioned by the Court in Exhibit P-15 (*Groupe Qualinet inc. c. Robichaud*), Qualinet are experts used to dealing with such damage, and can (and must) evaluate the total price in advance;
- 57. At no time did Qualinet's representative provide the Applicant or his tenant with a written contract containing the total amount that he must pay under the contract, despite Qualinet's statutory obligation to do so under section 58(g) CPA. This provision contained in Title I CPA is of public order and the Supreme Court of Canada has held that it gives rise to an absolute presumption of prejudice without the consumer having to prove more (*Richard v. Time Inc.*, 2012 SCC 8, par. 113);
- 58. Qualinet intentionally created and participates in an illegal business model, which consists of entering into contracts of service as an itinerant merchant with vulnerable consumers without respecting the rules of law governing such contracts, and then bullying people into paying with threats of collection agencies, penalties in the form of high interest and instituting legal proceedings when they know very well that they did not comply with section 58 CPA (the "modus operandi"). The Applicant is entitled to ask for one of the remedies under section 272 CPA;
- 59. In the circumstances, Qualinet's *modus operandi* is so high-handed and egregious that the Applicant hereby requests that his contract and the contracts of all Class Members be annulled pursuant to s. 272(f) CPA. As a result of such nullity, Applicant hereby claims on his behalf the amount of \$2,573.68, as well as the full reimbursement to all Class Members who Qualinet entered into contracts with as an itinerant merchant in contravention of section 58 CPA:
- 60. There is no other appropriate remedy given that Qualinet continued perpetrating the same illegal practice, even after it was found guilty and fined a total of \$5,302.00 after the Office de la Protection du Consommateur instituted penal proceedings against Qualinet for violating the rules on itinerant merchants, including section 58 CPA, Applicant disclosing the OPC's press release and relevant documents from the penal proceedings en liasse as Exhibit P-19:

Nº 300-344-1-18-000003-5

200-61-216277-184

Chef Nº 1

DÉFENDEUR

Groupe Qualinet inc. f.a.s. Qualinet 434, rue Des Montérégiennes Québec (Québec) G1C 7H3

POURSUIVANT

Le Directeur des poursuites criminelles et pénales 5199, rue Sherbrooke est Aile A, bur. 3671 Montréal (Québec) H1T 3X2

Dossier OPC: 9507666-1006-0004

J'ai des motifs raisonnables de croire que le défendeur a commis l'infraction suivante :

À Stoneham, district de Québec,

Personne autorisée par le poursuivant

Le ou vers le 9 mars 2016, à l'occasion de la conclusion d'un contrat avec contrat par un écrit non conforme aux exigences de l'article <u>58</u> de la Loi sur la protection du consommateur (chapitre P-40.1), en omettant d'indiquer la description de chaque service faisant l'objet du contrat, le prix comptant de chaque service, le total des sommes que la consommatrice doit débourser en vertu du contrat, ainsi que la faculté accordée à la consommatrice de résoudre le contrat à sa seule discrétion dans les dix jours qui suivent celui où chacune des parties est en possession d'un double du contrat, commettant ainsi une infraction prévue à l'article 277a) de cette Loi.

Amende minimale : 1 000,00 \$

Me Isabelle Jodoin 19 janvier 2018

- Oualinet chose to perpetuate the illegal business model for its own financial gain, and have the audacity to state in the "Avis final" notice they send by bailiff (Exhibit P-10) that they can take all measures to collect payment "incluant celles permises par la loi", when the reality is that their business practices and invoices are in violation of the law;
- 62. And since Qualinet has such high esteem for the rule of law and the Court system (as mentioned in the punitive damages section at paragraph 74 below, they have filed no less than 593 civil proceedings in Quebec as the plaintiff), then they must live by the full consequences of violating the law;
- 63. Subsidiarily to the conclusion for annulment and full reimbursement, the Applicant claims a reduction of his obligation pursuant to section 272(c) CPA in the amount of \$1,973.68 (i.e. \$2,573.68 \$600.00);
- 64. Applicant's damages are a direct and proximate result of Qualinet's illegal conduct;
- 65. As a result of the foregoing, Applicant and Class Members are justified in claiming compensatory damages, as well as punitive damages based on Quebec's Consumer Protection Act, the Civil Code of Quebec and the Competition Act;
- 66. Applicant here notes that although it is clear that Qualinet acts as an itinerant merchant and that sections 55 to 65 CPA apply, should Qualinet argue that the contract was concluded by email, then the rules on distant contracts apply, in particular sections 54.4(g) and 54.6 CPA, and the violations and remedies apply mutatis mutandis;

5) Illegal "interest" of 2% per month

- 67. As it appears from Exhibit P-10, Qualinet added \$753.07 on account of interest on Applicant's "État de compte". Applicant submits that this fee is illegal for several reasons;
- 68. First, in the "tarification" document signed by the Applicant (Exhibit P-7), Qualinet states the following: "... des intérêts à un taux de 2% par mois, 24% par année, seront ajoutés à toutes sommes impayées après 30 jours de la réception de la facture". However, on his invoice (Exhibit P-9), Qualinet makes no mention of interest and refers to "...DES FRAIS D'ADMINISTRATION À UN TAUX DE 2% PAR MOIS, 24% PAR ANNÉE, SERONT AJOUTÉS À TOUTES SOMMES IMPAYÉES APRÈS 30 JOURS DE LA DATE DE FACTURATION". As such, Qualinet has no legal basis or right to claim "des frais d'administration" of 2% monthly or 24% annually since they were never provided for in the agreement (article 12 CPA);
- 69. Second, this ambiguity again appears in the "État de compte" sent by Qualinet via bailiff along with the "avis final" (Exhibit P-10) which lists a charge of \$753.07 on account of interest, but in the same document refers to a "frais d'administration" of 2% monthly (this time with no mention of any annual rate of 24%);
- 70. To this end, Qualinet has already been warned by the Court of Quebec that the interest rate provided for in their contracts of **2% per month** is illegal, because it causes its customers to pay interest on interest, as it appears from the judgment in *Groupe Qualinet inc. c. 9197-1341 Québec inc. (Motel Saint-Hilaire)*, 2022 QCCQ 10009 communicated as **Exhibit P-20**:
 - [33] Le Tribunal est d'avis que le taux d'intérêt de 2 % par mois est illégal, mais que le taux de 24 % l'an est admissible, et ce, afin d'éviter que la défenderesse paie un intérêt sur l'intérêt de 2 %.
- 71. Replacing the word "interest" that appears in the contract with "administration fee" on the invoice does not make this fee legal it just makes it worse;
- 72. Recently, the Court of Quebec again concluded that the interest charged by Qualinet was illegal and, citing section 3 and 4 of the *Interest Act*, reduced the rate to 5%, as it appears from the judgment rendered in *Groupe Qualinet inc. c. 3088-1155 Québec inc.*, 2023 QCCQ 6017, par. 15, disclosed as **Exhibit P-21**;
- 73. In the present case, given both the lack of clarity/explanations by Qualinet as to the nature of the interest charge (interest vs. administration fee) rendering the clause and its application incomprehensible, as well as its abusive nature, the Applicant requests that the interest rate clause be declared incomprehensible and/or abusive and null pursuant to art. 1436 or 1437 CCQ and that Qualinet be ordered to reimburse all "interest" or "administration" fees collected;

Applicant's claim for punitive damages

- 74. Applicant is a consumer and can therefore claim punitive damages for a breach of the CPA, pursuant to s. 272 CPA;
- 75. Qualinet is clearly a repeat offender and are acting "intentionally" within the meaning of the Supreme Court's analysis on punitive damages in *Richard v. Time* (see judgments reproduced above for examples);
- 76. As mentioned above, in 2018, the Directeur des poursuites criminilles et pénales issued a "constat d'infraction" with three (3) counts against Qualinet, with the first count including the omission to inform the consumer of "le total des sommes que la consommatrice doit débourser en vertu du contrat", which the Court ultimately declared Qualinet guilty of by judgment rendered on December 14, 2018 (Exhibit P-19);
- 77. Even following the penal proceedings initiated by the *Office de la Protection du Consommateur* for not respecting the law on itinerant merchants, Qualinet doubled-down on its *modus operandi*;
- 78. In the present case, Qualinet's conduct is egregious by self-proclaiming itself as the "911 du sinistre" while price gouging consumers who call them in moments of desperation, with complete disregard to the rules of law, and then using an arsenal of pressure such as penalties in the form of high interest (recently and unilaterally rebranded as "administration" fees), collection agencies, registered mail, bailiffs, and lawsuits against vulnerable consumers who are generally at a financial, legal and tactical disadvantage vis-à-vis Qualinet;
- 79. Qualinet has no qualms about trying to enforce its rights before the Courts when it wants to get paid, having filed no less than **593 lawsuits as plaintiff** before the Courts in the province of Quebec, Applicant disclosing Qualinet's plaintiff-side plumitif as **Exhibit P-22**;
- 80. Qualinet is a litigious company whose *modus operandi* includes sending bailiff letters to its customers and then suing them, even knowing full well that their contracts are invalid to begin with;
- 81. Qualinet's overall conduct before (2018 guilty verdict), during (2022 contract with Applicant and other Class Members) and after the violations (2024 and ongoing), is lax, careless, passive and ignorant with respect to Quebec consumers' rights and to their own obligations;
- 82. There is no doubt that Qualinet's *modus operandi* is intentional, because it knows that if it complied with its legal obligations under the law and provided the price in advance, many customers would either not accept the price (and shop around) or negotiate. By not providing a price upfront and invoicing whatever it wants.

Qualinet places itself in an even more dominant position vis-à-vis consumers, many of whom paid out of fear;

- 83. The CPA is of public order and the parties cannot confirm illegal contracts or derogate by private agreement (sections 261 and 262 CPA);
- 84. Applicant asks this Court to impose measures that will punish Qualinet, as well as deter and dissuade Qualinet and other merchants from engaging in similar reprehensible conduct to the detriment of Quebec consumers;
- 85. The reality is that Qualinet has likely generated tens of millions of dollars by continuing to implement its *modus operandi* in flagrant violation of the law;
- 86. For example, on July 14, 2023, Radio-Canada published an article titled "À Baie-Saint-Paul, des factures de nettoyage laissent un goût amer", in which multiple flood victims complained about Qualinet's predatory practices, Applicant disclosing **Exhibit P-23.1**:

Plusieurs sinistrés surpris

Sur la rue Saint-Joseph, plusieurs résidents partagent les mêmes interrogations. Radio-Canada a pu consulter les factures de nettoyage d'une dizaine de sinistrés de Baie-Saint-Paul, tous clients de Qualinet. Certains montants s'élèvent à 9000 \$, 10 000 \$ et même 14 000 \$ pour le nettoyage d'une maison. Même s'ils ont tous signé un contrat détaillant l'ensemble des tarifs horaires de l'entreprise, ces clients affirment avoir été surpris du montant total qu'on leur réclamait.

Dans le cas d'Yves Giroux, la facture s'élève à 7200 \$ pour le nettoyage de sa maison patrimoniale. Le jeudi 4 mai, deux techniciens ont travaillé chez lui pendant 5,5 heures chacun. La facture de Qualinet indique que 2,5 heures ont été facturées à temps et demi. Le contrat stipule que l'entreprise facture plus cher pour le travail effectué après 17 h.

. . .

« J'avais vu le prix des machines. Mais le prix des personnes, plus les camions, pis la façon dont c'est chargé, c'est là que je trouve que ça abuse un petit peu pas mal », dit-il.

Louise Desrosiers, qui habite quelques maisons plus loin, ne s'attendait pas à recevoir une facture de 4097 \$.

« J'ai trouvé que c'était très onéreux », dit-elle.

Elle a notamment été surprise de voir que l'entreprise facturait des frais administratifs additionnels de 10 % sur le montant total de la facture, et de 8 % de « profit ». Pour Louise Desrosiers, cela représente 564 \$ supplémentaires à payer. Or, ces frais sont bel et bien prévus dans les petits caractères du contrat que Radio-Canada a pu consulter.

- 87. The video clip displayed with this Radio-Canada article (**Exhibit P-23.2**) shows the shock and dismay of the victims not only of climate disasters, but also victims of Qualinet's illegal practices as alleged herein;
- 88. This video, Exhibit P-23.2, and the Applicant's personal situation, leave no doubt that Qualinet's business model is to gouge and profit from vulnerable people in moments of desperation, who are in no position whatsoever to negotiate and are so distraught that they do not think of asking for a quote (fortunately for these individuals, the CPA is of public order and they cannot renounce to receiving a quote in writing before the contract is entered into);
- 89. Qualinet's violations are systemic, intentional, calculated, malicious and vexatious;
- 90. Applicant is accordingly entitled to claim and does hereby claim from Qualinet \$1,000.00 per Class Member on account of punitive damages. This amount is appropriate because it is the amount Qualinet should have already expected to pay for each violation of section 58 CPA (see Exhibit P-19 and the extract reproduced at paragraph 60 above);
- 91. In 2024, Les Affaires ranked Qualinet as number 103 out of the top 300 largest companies in the province of Quebec (with 1250 employees). Qualinet's patrimonial situation is so significant that the foregoing amount of punitive damages is appropriate in the circumstances;

Injunctive relief

92. Applicant has standing to and hereby does seek a Court order ordering Qualinet to cease the prohibited practices as alleged herein, including imposing illegal interest (or "administration" fees) of 2% per month;

B) COMMON QUESTIONS

- 93. The recourses of the Class Members raise identical, similar or related questions of fact or law, namely:
 - a) Does Qualinet fail in its duty to inform customers by not providing a quote for the work to be done in advance?
 - b) Does Qualinet contravene section 12 CPA by charging certain amounts the costs of which are not specified in its contract?

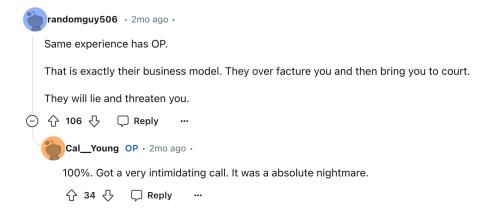
- c) Does Qualinet contravene section 224(c) CPA by charging a mandatory administration fee of 10% plus a profit fee of an additional 5% to 8% on top?
- d) Is Qualinet an itinerant merchant and, if so, did it fail with respect to its legal obligations in this regard?
- e) Are Class Members entitled to request the nullity of their contracts? If so, are they entitled to claim the full reimbursement of the amounts paid?
- f) Are Class Members entitled to compensatory damages or a reduction of their obligations, and in what amounts?
- g) Are Class Members who are consumers within the meaning of the CPA entitled to punitive damages and in what amount?
- h) Is the 2% monthly interest (or administration fee) charged by Qualinet illegal?
- 94. Applicant notes that during the interview with Radio-Canada (Exhibit P-23.2), Qualinet's representative declared that "Qualinet, on intervient dans plusieurs secteurs, pis c'est toute la même fiche de tarification", meaning that the "tarification" document that Qualinet used in Applicant's case (Exhibit P-7) is the same for all of the Class Members. It follows that the invoices of all Class Members have the same issues as the Applicant's invoice as alleged herein, and that Qualinet systematically and for all Class Members did not provide the total amount that the customer must pay under the contract, in writing and in advance, contrary to the law;
- 95. Each Class Member is justified in claiming at least one or more of the following as damages:
 - The aggregate amounts for items for which the costs were not indicated in the contract;
 - The aggregate amounts of the mandatory costs that Qualinet displayed in a fragmented manner in the contract (i.e. the 10% administration fee and the 5% to 8% profit fee on top) that were imposed on all amounts charged to every contract;
 - Full reimbursement of the amounts paid on account of nullity (section 272(f) CPA), or, in the alternative, a reduction of their obligations in amounts to be determined following discovery on the merits;
 - Punitive damages in the amount of \$1000.00 each; and
 - The aggregate amounts of interest (unilaterally redefined as "administration" fees) charged by Qualinet of 2% per month.

- 96. All of the damages to the Class Members are a direct and proximate result of Qualinet's misconduct:
- 97. Individual questions, if any, pale by comparison to the common questions that are significant to the outcome of the present Application;

C) COMPOSITION OF THE CLASS

- 98. The composition of the Class makes it difficult or impracticable to apply the rules for mandates to take part in judicial proceedings on behalf of others or for consolidation of proceedings;
- 99. Qualinet boasted that they received more than 7000 calls in the month of August 2024 alone (Exhibit P-3);
- 100. The video linked to the Radio-Canada article (Exhibit P-23.2) describes the situation of 80 residents who used Qualinet's services, and the article refers to ten invoices which Radio-Canada consulted of Qualinet customers in a similar situation to the Applicant's;
- 101. Both consumers and legal persons are included in the class definition because the Civil Code of Quebec (articles 6, 7, 1401, 2102 and 2106 CCQ) and sections 36 and 52(1.3) of the *Competition Act* also apply to legal persons;
- 102. Qualinet uses the same *modus operandi* when it contracts with legal persons, Applicant disclosing an example of an invoice recently issued to a company who never received a quote in advance as **Exhibit P-24** (several companies have complained about the same situation);
- 103. Many Class Members have taken to social media to denounce Qualinet's predatory practices, including their *modus operandi* as alleged herein, as it appears from **Exhibit P-25**, which includes the following messages, including from a city employee who accuses Qualinet of listening to police scanners and showing up uninvited to affected properties:

Reddit post:



Reddit post:



Yeah I work for city housing. Qualinet listens to police scanners and shows up uninvited to disaster sites. Then they help you when you're in panic mode and charge you through the nose. It's super predatory. We have to chase them off everytime we have a fire or major flood.

☆ 78 **♣ □** Reply •••

Reddit post:



Cette compagnie est l'enfer. On est une copropriété et ils nous avaient créditer un montant pour du travail mal fait qui avait empiré la situation, 8 mois après ils ont appris que l'administration a changé et nous on envoyé une facture plus cher que l'original. Des qu'on a posé des questions, on a pas eu de réponses pendant 2 semaines avant d'avoir un homme du contentieux (pas un avocat) qui appelle et commence à nous crier dessus qu'il nous amènerait en cours... On a fini par parler avec le directeur du contentieux qui avait exactement le même discours. On cherchait juste à comprendre et tout ce qu'on nous répondait c'est qu'on a une facture à payer et tout les employés au courant de notre dossier ne travaillent plus là donc on doit payer notre facture...



- 104. The size of the Class is conservatively estimated to include tens of thousands of consumers and legal persons in Quebec;
- 105. The names and addresses of all persons included in the Class are not known to the Applicant, however, are all in the possession of Qualinet; Applicant hereby calls on Qualinet to preserve all of these records, including the email addresses and phone numbers of all Class Members;
- 106. Class Members are very numerous and are dispersed across the province (see Exhibit P-23 for example);
- 107. These facts demonstrate that it would be impractical, if not impossible, to contact each and every Class Member to obtain mandates and to join them in one action;
- 108. In these circumstances, a class action is the only appropriate procedure for all of the members of the Class to effectively pursue their respective rights and have access to justice without overburdening the court system;

D) ADEQUATE REPRESENTATIVE

- 109. Applicant requests that he be appointed the status of representative plaintiff for the following principal reasons:
 - a) he is a member of the Class and has a personal interest in seeking the conclusions that she proposes herein;
 - b) he is competent, in that she has the potential to be the mandatary of the action if it had proceeded under article 91 of the *Code of Civil Procedure*;
 - c) his interests are not antagonistic to those of other members of the Class;
- 110. Additionally, Applicant respectfully adds that:
 - a) he has the time, energy, will and determination to assume all the responsibilities incumbent upon him in order to diligently carry out the action;
 - b) he wants to hold Qualinet accountable for its illegal practices and to help other Class Members similarly situated be compensated; and
 - he cooperates and will continue to fully cooperate with his attorneys, who have experience in consumer protection-related class actions;
 - d) he has previously been designated as Representative Plaintiff in other class actions and is particularly passionate and interested in helping vulnerable consumers stand up to large corporations who take advantage of them.
- 111. As for identifying other Class Members, Applicant draws certain inferences from the situation and realizes that by all accounts, there is a very important number of consumers and companies that find themselves in an identical situation, and that it would not be useful to attempt to identify them given their sheer number;
- 112. Applicant's attorneys have setup a webpage where Class Members can be kept informed of developments in this case (www.lpclex.com/qualinet);
- 113. For the above reasons, Applicant respectfully submits that his interest and competence are such that the present class action could proceed fairly and in the best interest of Class Members;

III. DAMAGES

- 114. During the Class period, Qualinet has likely generated tens of millions of dollars by engaging in the illegal practices alleged herein and charging Class Members as they deem fit;
- 115. Qualinet's misconduct is reprehensible and to the detriment of vulnerable Quebec consumers:

- 116. Qualinet must be held accountable for the breach of obligations imposed on it by law, including the:
 - a) Consumer Protection Act, notably sections 12, 58(g), 224(c), 228 and 272;
 - b) Civil Code of Quebec, notably articles 6, 7, 1401, 1407, 2102 and 2106; and
 - c) Competition Act, notably sections 36 and 52(1.3).
- 117. In light of the foregoing, the following damages may be claimed against Qualinet in the aggregate:
 - a) amounts for items for which the costs were not indicated in the contract;
 - b) the mandatory costs that Qualinet displayed in a fragmented manner in the contract (i.e. the 10% administration fee and the 5% to 8% profit fee on top) that were imposed on all amounts charged to every contract;
 - c) full reimbursements or reduction of the Class Members' obligations in amounts to be determined following discovery on the merits;
 - d) punitive damages, in the amount of \$1000.00 per Class Member, for the breach of obligations imposed on Qualinet pursuant to s. 272 *CPA*; and
 - e) The aggregate amounts of interest (unilaterally redefined as "administration" fees) charged by Qualinet of 2% per month.

IV. NATURE OF THE ACTION AND CONCLUSIONS SOUGHT

- 118. The action that the Applicant wishes to institute on behalf of the Class Members is an action in nullity, declaratory judgment, damages and injunctive relief;
- 119. The conclusions that the Applicant wishes to introduce by way of an originating application are:
 - 1. **GRANT** Plaintiff's action against Defendant on behalf of all the Class Members;
 - **2. ORDER** the Defendant to cease engaging in the prohibited practices as alleged in the Originating Application;
 - **3. ANNUL** the contracts entered into between the Defendant and each of the Class Members since October 7, 2021;
 - **4. CONDEMN** the Defendant to pay the Plaintiff the sum of \$2,573.68;
 - CONDEMN the Defendant to pay to each Class Member the full amount of the annulled contracts and ORDER collective recovery of these sums;

SUBSIDIARILY,

- 6. CONDEMN the Defendant to pay to each Class Member an amount to be determined on account of a reduction of their obligations and ORDER collective recovery of these sums;
- 7. CONDEMN the Defendant to pay to each Class Member, who is a consumer within the meaning of the CPA, the sum of \$1,000.00 on account of punitive damages, and ORDER collective recovery of these sums;
- **8. DECLARE** that the clause providing for interest (or administration) fees of 2% monthly or 24% annually is abusive or incomprehensible and therefore null;
- 9. CONDEMN the Defendant to pay to each Class Member the full amount paid on account of interest (or administration) and ORDER collective recovery of these sums:
- **10.CONDEMN** the Defendant to pay interest and the additional indemnity on the above sums according to law from the date of service of the Application to Authorize a Class Action;
- **11.ORDER** the Defendant to deposit in the office of this Court the totality of the sums which forms part of the collective recovery, with interest and costs;
- **12.ORDER** that the claims of individual Class Members be the object of collective liquidation if the proof permits and alternately, by individual liquidation;
- 13.CONDEMN the Defendant to bear the costs of the present action at all levels, including the cost of all exhibits, notices, the cost of management of claims and the costs of experts, if any, including the costs of experts required to establish the amount of the collective recovery orders;

V. JURISDICTION

120. The Applicant requests that this class action be exercised before the Superior Court of the province of Quebec, in the district of Montreal, because the Applicant is a consumer and resides in the judicial district of Montreal;

FOR THESE REASONS, MAY IT PLEASE THE COURT:

- **1. GRANT** the present application;
- 2. AUTHORIZE the bringing of a class action in the form of an originating application in damages, declaratory judgment and injunctive relief;
- **3. APPOINT** the Applicant the status of representative plaintiff of the persons included in the Class herein described as:

Class:

All natural and legal persons who contracted with Qualinet and received an invoice from Qualinet dated October 7, 2021 or later;

or any other Class to be determined by the Court.

Groupe:

Toutes les personnes physiques et morales qui ont contracté avec Qualinet et qui ont reçu une facture de Qualinet datée du 7 octobre 2021 ou après;

ou tout autre groupe à être déterminé par la Cour.

- **4. IDENTIFY** the principle questions of fact and law to be treated collectively as the following:
 - a) Does Qualinet fail in its duty to inform customers by not providing a quote for the work to be done in advance?
 - b) Does Qualinet contravene section 12 CPA by charging certain amounts the costs of which are not specified in its contract?
 - c) Does Qualinet contravene section 224(c) CPA by charging a mandatory administration fee of 10% plus a profit fee of an additional 5% to 8% on top?
 - d) Is Qualinet an itinerant merchant and, if so, did it fail with respect to its legal obligations in this regard?
 - e) Are Class Members entitled to request the nullity of their contracts? If so, are they entitled to claim the full reimbursement of the amounts paid?
 - f) Are Class Members entitled to compensatory damages or a reduction of their obligations, and in what amounts?
 - g) Are Class Members who are consumers within the meaning of the CPA entitled to punitive damages and in what amount?
 - h) Is the 2% monthly interest (or administration fee) charged by Qualinet illegal?
- **5. IDENTIFY** the conclusions sought by the class action to be instituted as being the following:
 - GRANT Plaintiff's action against Defendant on behalf of all the Class Members;
 - 2. ORDER the Defendant to cease engaging in the prohibited practices as alleged in the Originating Application;

- **3. ANNUL** the contracts entered into between the Defendant and each of the Class Members since October 7, 2021;
- **4. CONDEMN** the Defendant to pay the Plaintiff the sum of \$2,573.68;
- CONDEMN the Defendant to pay to each Class Member the full amount of the annulled contracts and ORDER collective recovery of these sums;

SUBSIDIARILY,

- 6. CONDEMN the Defendant to pay to each Class Member an amount to be determined on account of a reduction of their obligations and ORDER collective recovery of these sums;
- 7. CONDEMN the Defendant to pay to each Class Member, who is a consumer within the meaning of the CPA, the sum of \$1,000.00 on account of punitive damages, and ORDER collective recovery of these sums:
- **8. DECLARE** that the clause providing for interest (or administration) fees of 2% monthly or 24% annually is abusive or incomprehensible and therefore null:
- CONDEMN the Defendant to pay to each Class Member the full amount paid on account of interest (or administration) and ORDER collective recovery of these sums;
- **10. CONDEMN** the Defendant to pay interest and the additional indemnity on the above sums according to law from the date of service of the Application to Authorize a Class Action;
- 11. ORDER the Defendant to deposit in the office of this Court the totality of the sums which forms part of the collective recovery, with interest and costs;
- **12.ORDER** that the claims of individual Class Members be the object of collective liquidation if the proof permits and alternately, by individual liquidation;
- **13.CONDEMN** the Defendant to bear the costs of the present action at all levels, including the cost of all exhibits, notices, the cost of management of claims and the costs of experts, if any, including the costs of experts required to establish the amount of the collective recovery orders;
- **6. ORDER** the publication of a notice to the Class Members in accordance with article 579 C.C.P., pursuant to a further order of the Court, and **ORDER** the Defendant to pay for said publication costs;

- 7. FIX the delay of exclusion at thirty (30) days from the date of the publication of the notice to the members, date upon which the members of the Class that have not exercised their means of exclusion will be bound by any judgement to be rendered herein;
- **8. DECLARE** that all members of the Class that have not requested their exclusion, be bound by any judgment to be rendered on the class action to be instituted in the manner provided for by the law;
- 9. THE WHOLE with costs including publication fees.

Montreal, October 7, 2024

(s) LPC Avocats

LPC AVOCATS

Me Joey Zukran / Me Lea Bruyere 276, rue Saint-Jacques, suite 801 Montreal, Quebec, H2Y 1N3

Office: (514) 379-1572 Fax: (514) 221-4441 jzukran@lpclex.com lbruyere@lpclex.com Lawyers for Applicant

SUMMONS

(ARTICLES 145 AND FOLLOWING C.C.P)

Filing of a judicial application

Take notice that the Applicant has filed this Application for Authorization to Institute a Class Action and to Appoint the Status of Representative Plaintiff in the office of the Superior Court in the judicial district of **Montreal**.

Defendant's answer

You must answer the application in writing, personally or through a lawyer, at the courthouse of **Montreal** situated at **1 Rue Notre-Dame E, Montréal, Quebec, H2Y 1B6**, within 15 days of service of the Application or, if you have no domicile, residence or establishment in Québec, within 30 days. The answer must be notified to the Applicant's lawyer or, if the Applicant is not represented, to the Applicant.

Failure to answer

If you fail to answer within the time limit of 15 or 30 days, as applicable, a default judgement may be rendered against you without further notice and you may, according to the circumstances, be required to pay the legal costs.

Content of answer

In your answer, you must state your intention to:

- negotiate a settlement;
- propose mediation to resolve the dispute;
- defend the application and, in the cases required by the Code, cooperate with the Applicant in preparing the case protocol that is to govern the conduct of the proceeding. The protocol must be filed with the court office in the district specified above within 45 days after service of the summons or, in family matters or if you have no domicile, residence or establishment in Québec, within 3 months after service:
- propose a settlement conference.

The answer to the summons must include your contact information and, if you are represented by a lawyer, the lawyer's name and contact information.

Change of judicial district

You may ask the court to refer the originating Application to the district of your domicile or residence, or of your elected domicile or the district designated by an agreement with the plaintiff.

If the application pertains to an employment contract, consumer contract or insurance contract, or to the exercise of a hypothecary right on an immovable serving as your main residence, and if you are the employee, consumer, insured person, beneficiary of the insurance contract or hypothecary debtor, you may ask for a referral to the district of your domicile or residence or the district where the immovable is situated or the loss occurred. The request must be filed with the special clerk of the district of territorial jurisdiction after it has been notified to the other parties and to the office of the court already seized of the originating application.

Transfer of application to Small Claims Division

If you qualify to act as a plaintiff under the rules governing the recovery of small claims, you may also contact the clerk of the court to request that the application be processed according to those rules. If you make this request, the plaintiff's legal costs will not exceed those prescribed for the recovery of small claims.

Calling to a case management conference

Within 20 days after the case protocol mentioned above is filed, the court may call you to a case management conference to ensure the orderly progress of the proceeding. Failing this, the protocol is presumed to be accepted.

Exhibits supporting the application

In support of the Application for Authorization to Institute a Class Action and to Appoint the Status of Representative Plaintiff, the Applicant intends to use the following exhibits:

- Exhibit P-1: Business information statement from the Quebec Enterprise Register
 - for Groupe Qualinet Inc.;
- **Exhibit P-2:** Extract of Qualinet's webpage: www.qualinet.ca/sinistres/;
- **Exhibit P-3:** September 9, 2024, publication posted to Qualinet's official Facebook
 - page;
- **Exhibit P-4:** OPC list of registered itinerant merchants;
- **Exhibit P-5:** Extract of the OPC website for Groupe Qualinet Inc.;
- Exhibit P-6: Email exchanges of February 25, 2022, between Applicant and
 - Qualinet:
- **Exhibit P-7:** Qualinet's "tarification" document;
- **Exhibit P-8:** Copy of the judgment rendered in *Groupe Qualinet inc. c. Tancredi*,
 - 2010 QCCQ 9791;

- **Exhibit P-9:** Invoice #002-038962 dated July 8, 2022, sent by Qualinet to Applicant;
- **Exhibit P-10:** En liasse, "Avis final" letter sent by Qualinet to Applicant via bailiff dated October 26, 2023 and updated invoice with interest;
- **Exhibit P-11:** Email exchange between Applicant and Qualinet on September 30, 2024;
- **Exhibit P-12:** Document containing Qualinet's payment instructions attached to their email of September 30, 2024;
- **Exhibit P-13:** Competition Tribunal Judgment in Cineplex (file number CT-2023-003) dated September 23, 2024;
- **Exhibit P-14:** En liasse, colour-coded grille de tarification and Applicant's invoice;
- Exhibit P-15: Judgment in Groupe Qualinet inc. c. Robichaud, 2020 QCCQ 2499;
- **Exhibit P-16:** Judgment in *Qualinet Environnement inc. c. Mailloux*, 2016 QCCQ 9919;
- **Exhibit P-17:** Judgment in *Bayard c. Groupe Qualinet inc.*, 2024 QCCQ 197;
- Exhibit P-18: Judgment in Groupe Qualinet inc. c. Harnois, 2015 QCCQ 2549;
- **Exhibit P-19:** En liasse, OPC's press release dated February 25, 2019 and relevant documents from the penal proceedings against Qualinet;
- **Exhibit P-20:** Judgment in *Groupe Qualinet inc. c. 9197-1341 Québec inc. (Motel Saint-Hilaire*), 2022 QCCQ 10009;
- **Exhibit P-21:** Judgment in *Groupe Qualinet inc. c. 3088-1155 Québec inc.*, 2023 QCCQ 6017:
- **Exhibit P-22:** Plumitif showing Groupe Qualinet Inc. as plaintiff in 593 court files;
- **Exhibit P-23:** En liasse, Radio-Canada article and video published on July 14, 2023 titled "À Baie-Saint-Paul, des factures de nettoyage laissent un goût amer";
- **Exhibit P-24:** Invoice issued to a company by Qualinet on October 5, 2023;
- **Exhibit P-25:** En liasse, Reddit thread and X post concerning Qualinet.

These exhibits are available on request.

Notice of presentation of an application

If the application is an application in the course of a proceeding or an application under Book III, V, excepting an application in family matters mentioned in article 409, or VI of the Code, the establishment of a case protocol is not required; however, the application must be accompanied by a notice stating the date and time it is to be presented.

Montreal, October 7, 2024

(s) LPC Avocats

LPC AVOCATS

Me Joey Zukran / Me Lea Bruyere 276, rue Saint-Jacques, suite 801 Montreal, Quebec, H2Y 1N3

Office: (514) 379-1572 Fax: (514) 221-4441 jzukran@lpclex.com lbruyere@lpclex.com Lawyers for Applicant

NOTICE OF PRESENTATION

(articles 146 and 574 al. 2 C.C.P.)

TO: GROUPE QUALINET INC.

434 rue des Montérégiennes Québec, Québec, G1C 7H3

Defendant

TAKE NOTICE that Applicant's *Application to Authorize the Bringing of a Class Action* will be presented before the Superior Court at **1 Rue Notre-Dame E, Montréal, Quebec, H2Y 1B6**, on the date set by the coordinator of the Class Action chamber.

GOVERN YOURSELVES ACCORDINGLY.

Montreal, October 7, 2024

(s) LPC Avocats

LPC AVOCATS

Me Joey Zukran / Me Lea Bruyere 276, rue Saint-Jacques, suite 801 Montreal, Quebec, H2Y 1N3

Office: (514) 379-1572 Fax: (514) 221-4441 jzukran@lpclex.com lbruyere@lpclex.com Lawyers for Applicant