

(Class Action)
Superior Court

CANADA

PROVINCE OF QUÉBEC
DISTRICT OF MONTRÉAL

NO.: 500-06-000798-161

DATE: NOVEMBER 1, 2017

PRESENT: THE HONORABLE STÉPHANE SANSFAÇON, J.S.C.

STEPHANIE J. BENABU

Applicant

v.

**VIDÉOTRON S.E.N.C.
VIDÉOTRON LTÉE
NETFLIX INC.
BELL CANADA
ROGERS COMMUNICATIONS INC.
APPLE INC.
LINKEDIN IRELAND
GOOGLE INC.
SHOMI PARTNERSHIP
ROGERS MEDIA INC.
SIRIUS XM CANADA INC.
SPOTIFY CANADA INC.
AFFINITAS GMBH
MATCH.COM LLC
AUDIBLE INC.**

Defendants

JUDGMENT

(ON A CONSOLIDATED APPLICATION FOR AUTHORIZATION TO INSTITUTE A CLASS ACTION AGAINST
MATCH.COM LLC FOR SETTLEMENT PURPOSES AND FOR APPROVAL OF NOTICES TO CLASS
MEMBERS OF A SETTLEMENT APPROVAL HEARING)

- [1] **CONSIDERING** the *Application to Authorize the Bringing of a Class Action and to Appoint the Status of Representative Plaintiff* filed on July 4th, 2016;
- [2] **CONSIDERING** the transaction executed between the Applicant and Defendant Match.com on October 25th, 2017 filed as Exhibit MAT-1 (the "**Settlement Agreement**");
- [3] **CONSIDERING** the *Consolidated Application for Authorization to Institute a Class Action for Settlement Purposes and for Approval of Notices to Class Members of a Settlement Approval Hearing* (the "**Consolidated Application**");
- [4] **CONSIDERING** that pursuant to the Consolidated Application, the Applicant is asking the Court to authorize the class action against Defendant Match.com for settlement purposes and to approve notices informing the class members that the Settlement Agreement will be submitted to the Court for approval;
- [5] **CONSIDERING** the proposed French and English versions of the pre-approval notices filed *en liasse* as Exhibit MAT-2 in support of the Consolidated Application;
- [6] **CONSIDERING** the submissions of counsel for the Applicant and counsel for the Defendant Match.com who consents to the Consolidated Application;
- [7] **CONSIDERING** that the criteria set out in article 575 of the *Code of Civil Procedure* to authorize a class action are applied with flexibility when the authorization of the class action is sought for settlement purposes¹;
- [8] **CONSIDERING** that the Court is of the opinion that the four criteria set out in article 575 of the *Code of Civil Procedure* to authorize a class action are met, namely that:
- (1) the claims of the members of the class raise identical, similar or related issues of law or fact, as those consumers would have similar claims;
 - (2) the facts alleged appear to justify the conclusions sought.

The Applicant alleges that the Defendants offered services free for a certain period of time, before charging the regular price if the members did not take steps to indicate that they do not wish to obtain the goods or services after the said period, and that in doing so, it acted in violation of paragraph c of section 230 of Quebec's *Consumer Protection Act*, which provides that :

Art. 230 (c) : No merchant, manufacturer or advertiser may, by any means whatever,

(...)

¹ *Dupuis c. Polyone Canada inc.*, 2016 QCCS 2561 (CanLII), par. 9.

(c) require that a consumer to whom he has provided services or goods free of charge or at a reduced price for a fixed period send a notice at the end of that period indicating that the consumer does not wish to obtain the services or goods at the regular price.

Therefore, the arguable case has been made at this stage;

- (3) the composition of the class makes it difficult or impracticable to apply the rules for mandates to take part in judicial proceedings on behalf of others or for consolidation of proceedings; and
- (4) the class member appointed as representative plaintiff is in a position to properly represent the class members.

[9] **CONSIDERING** articles 575, 576, 579, 580, 581 and 590 of the *Code of Civil Procedure*;

FOR THESE REASONS, THE COURT:

[10] **GRANTS** the *Consolidated Application for Authorization to Institute a Class Action for Settlement Purposes and for Approval of Notices to Class Members of a Settlement Approval Hearing*;

[11] **AUTHORIZES** Applicant, for the purpose of settlement against Defendant Match.com, to amend as follows the Class description in the "*Application to Authorize the Bringing of a Class Action and to Appoint the Status of Representative Plaintiff*":

In English:

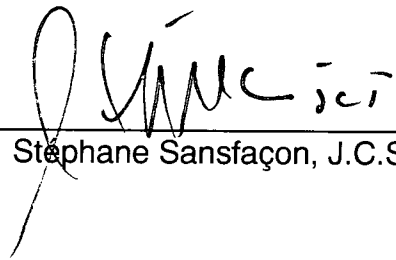
All consumers, pursuant to the terms of Quebec's Consumer Protection Act, who, during the Class Period, were provided services or goods at a reduced price, or free of charge, for a fixed period, by Match.com, and who, after the fixed period, were required to send a notice to Match.com indicating that he/she does not wish to obtain the services or goods at the regular price;

In French:

Tout consommateur, au sens de la Loi sur la protection du consommateur du Québec, qui, depuis le 4 juillet 2013, a reçu de la part de Match.com des services à un prix réduit ou gratuitement, pour une période déterminée, et à qui, au terme de la période déterminée, on a exigé d'envoyer un avis à Match.com indiquant qu'il ne souhaite pas obtenir les services au prix courant;

- [12] **AUTHORIZES** the bringing of a class action against Defendant Match.com for settlement purposes;
- [13] **APPOINTS** the Applicant Stephanie J. Benabu the status of Representative Plaintiff for settlement purposes;
- [14] **IDENTIFIES** the principal question of fact and law to be treated collectively as the following:
- During the Class Period, did Match.com's alleged practice violate paragraph c of section 230 of the CPA, and, if so, are Class Members entitled to compensation?
- [15] **APPROVES** the form and content of the pre-approval notice to Class members, in its French and English version, filed as Exhibit MAT-2;
- [16] **ORDERS** the Defendant Match.com to notify by email the pre-approval notice (**Exhibit MAT-2**) directly to each Class member, no later than twenty (20) days after the present judgment is rendered;
- [17] **DECLARES** that class members who wish to object to Court approval of the Settlement Agreement must do so in the manner provided for in the pre-approval notices (**Exhibit MAT-2**), on or before the thirtieth (30th) day following the notification by email of said pre-approval notices;
- [18] **DECLARES** that class members who wish to opt-out from the class action and the settlement thereof may do so by delivering a written notice confirming their intention to opt-out of this class action, in the manner provided for in the pre-approval notices (**Exhibit MAT-2**) on or before the thirtieth (30th) day following the notification by email of said pre-approval notices;
- [19] **DECLARES** that all class members that have not requested their exclusion be bound by any judgement to be rendered on the class action to be instituted in the manner provided for by the law;
- [20] **SCHEDULES** the presentation of the Application for Approval of the Settlement Agreement filed as Exhibit MAT-1 and for Approval of Class Counsel Fees on April 13th, 2018 at 09h00 in room 2.08 of the Montréal courthouse;
- [21] **DECLARES** that this Judgment, the authorization of the class action towards Match.com and the appointment of the Applicant Stephanie J. Benabu as Representative Plaintiff for settlement purposes shall be entirely without prejudice to the rights and defences of the Defendants other than Match.com in this action;

[22] **WITHOUT COSTS.**



A handwritten signature in black ink, appearing to read 'Stéphane Sansfaçon', is written above a horizontal line.

Stéphane Sansfaçon, J.C.S.

Mtre Joey Zukran
LPC Avocat Inc.
Attorney for the Applicant

Mtre Eric Vallières
Mtre Mirna Kaddis
McMillan LLP
Attorneys for Defendant Match.com LLC