

CANADA  
PROVINCE OF QUÉBEC  
DISTRICT OF MONTRÉAL

(Class Action)  
SUPERIOR COURT

NO: 500-06-000798-161

STEPHANIE J. BENABU

Applicant

v.

VIDÉOTRON S.E.N.C.  
VIDÉOTRON LTÉE  
NETFLIX INC.  
BELL CANADA  
ROGERS COMMUNICATIONS INC.  
APPLE INC.  
LINKEDIN IRELAND  
GOOGLE INC.  
SHOMI PARTNERSHIP  
ROGERS MEDIA INC.  
SIRIUS XM CANADA INC.  
SPOTIFY CANADA INC.  
AFFINITAS GMBH  
**MATCH.COM LLP**  
AUDIBLE INC.

Defendants

and

**FONDS D'AIDE AUX ACTIONS  
COLLECTIVES**

Impleaded Party

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**CONSOLIDATED APPLICATION FOR AUTHORIZATION TO INSTITUTE A CLASS  
ACTION FOR SETTLEMENT PURPOSES AND FOR APPROVAL OF NOTICES TO  
CLASS MEMBERS OF A SETTLEMENT APPROVAL HEARING  
(Articles 25, 49, 576, 579, 581 and 590 C.C.P.)**

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**TO THE HONORABLE STÉPHANE SANSFAÇON OF THE SUPERIOR COURT OF  
QUÉBEC, ACTING AS THE DESIGNATED JUDGE IN THE PRESENT CASE, THE  
APPLICANT SUBMITS THE FOLLOWING:**

## I. PROCEDURAL CONTEXT

1. On July 4<sup>th</sup>, 2016, the Applicant filed an application against 25 Defendants seeking authorization to institute a class proceeding and to be appointed Representative Plaintiff of the following class of persons:

Every consumer, pursuant to the terms of Quebec's *Consumer Protection Act* ("CPA"), who since July 4<sup>th</sup>, 2013 (the "Class Period"), was provided services or goods at a reduced price (the "Reduced Price"), for a fixed period (the "Fixed Period"), by any of the Defendants, and who, after the Fixed Period, was required to send a notice to any of the Defendants indicating that he/she does not wish to obtain the services or goods at the regular price (the "Regular Price");

(hereinafter referred to as the "Class")

Subclass:

Every consumer, pursuant to the terms of Quebec's *Consumer Protection Act* ("CPA"), who since July 4<sup>th</sup>, 2013 (the "Class Period"), was provided services or goods free of charge, for a fixed period (the "Fixed Period"), by any of the Defendants, and who, after the Fixed Period, was required to send a notice to any of the Defendants indicating that he/she does not wish to obtain the services or goods at the regular price (the "Regular Price");

(hereinafter referred to as "Subclass")

or any other Class to be determined by the Court;

2. The Applicant alleges that the Defendants acted in violation of paragraph c of section 230 of Quebec's *Consumer Protection Act* by offering services and/or goods free or at a reduced price for a certain period of time, before charging the regular price if the members did not take steps to indicate that they do not wish to obtain the goods or services after the said period;
3. On August 16<sup>th</sup>, 2016, the Defendant Match.com LLP (hereinafter "**Match.com**") filed an Answer to Summons stating its intention to defend against the Application for Authorization;

## II. PROPOSED SETTLEMENT

4. The Applicant and Match.com have reached an agreement to settle the present matter, as it appears from a copy of the Settlement Agreement filed herewith as **Exhibit MAT-1**;

5. Pursuant to the Settlement Agreement, each member of the Class will automatically receive a free one month period to Match.com, as detailed at paragraph 3.1 of the Settlement Agreement, Exhibit MAT-1;
6. The Settlement Agreement also provides that Match.com will consent to the authorization of the proposed class action for settlement purposes only, on the basis of the following collective issue:

During the Class Period, did Match.com's alleged practice violate paragraph c of section 230 of the CPA, and, if so, are Class Members entitled to compensation?

### **III. OBJECT OF THIS APPLICATION**

7. The parties are asking this Court to:
  - a) authorize the proposed class action for settlement purposes only against Match.com;
  - b) appoint Stephanie J. Benabu as Representative Plaintiff of the Class for settlement purposes only;
  - c) approve the form and content of the pre-approval notice to Class members, including the objection and opt-out deadlines;

### **IV. AUTHORIZATION FOR SETTLEMENT PURPOSES ONLY AGAINST MATCH.COM**

8. The parties having agreed to an amended Class description, Applicant requests this Court to authorize the class action for settlement purposes against Match.com only on behalf of the following modified Class:

In English:

All consumers, pursuant to the terms of Quebec's *Consumer Protection Act*, who, during the Class Period, were provided services or goods at a reduced price, or free of charge, for a fixed period, by Match.com, and who, after the fixed period, were required to send a notice to Match.com indicating that he/she does not wish to obtain the services or goods at the regular price;

In French:

Tout consommateur, au sens de la *Loi sur la protection du consommateur* du Québec, qui, depuis le 4 juillet 2013, a reçu de la part de Match.com des services à un prix réduit ou gratuitement, pour une période déterminée, et à qui, au terme de la période déterminée, on a exigé d'envoyer un

avis à Match.com indiquant qu'il ne souhaite pas obtenir les services au prix courant;

**V. APPOINTMENT OF REPRESENTATIVE PLAINTIFF**

9. The Applicant, Stephanie J. Benabu, will fairly and adequately protect and represent the interests of the Class members;
10. The Applicant does not have any conflicts of interest with the other Class members;

**VI. NOTICE TO CLASS MEMBERS**

11. The parties intend to file a joint application for the approval of the Settlement Agreement and of Class Counsel Fees;
12. However, before the Court can approve the Settlement Agreement, the members of the Class must be advised that a hearing will take place on the matter;
13. The proposed pre-approval notice, filed herewith in its French and English version as **Exhibit MAT-2**, has a specific purpose to inform the Class members of the following, in conformity with articles 579 and 590 of the *Code of civil procedure* ("CCP"):
  - a) the judgment authorizing the class action for the sole purpose of the settlement and the definition of the Class;
  - b) the principal issues to be dealt with collectively and the conclusions sought in relation to those issues;
  - c) the existence of the Settlement Agreement and the fact that it will be submitted to the Court for approval, specifying the date and place of the approval hearing;
  - d) the nature of the settlement, including the compensation offered to Class Members and the payment of the Class counsel fees;
  - e) the contact information of the representative plaintiff's lawyer and the district in which the class action is to proceed;
  - f) the consequences and effects of the approval of the Settlement Agreement by the Court with respect to the release and discharge of Spotify from Class Members;
  - g) the possibility for the Class members to make objections or other representations at the hearing for the approval of the Settlement Agreement;
  - h) the right of Class members to opt-out of the class action;

14. The parties have agreed that the pre-approval notices required pursuant to articles 579 and 590 CCP will be sent by email directly to each Class Member, as detailed at paragraph 2.2 of the Settlement Agreement;
15. The parties therefore request that this Court approve the form and content of the pre-approval notice (Exhibit MAT-2), in both its English and French versions, and its proposed mode of distribution;
16. The parties request that this Court set the time limit for class members to file objections to Court approval of the Settlement Agreement at thirty (30) days after the date on which the pre-approval notices are notified via email;
17. The parties request that this Court set the time limit for Class members to opt-out of the class action at thirty (30) days after the notification via email of the pre-approval notices to the Class Members;
18. The present application is in the interests of justice and of the Class members;

**FOR THESE REASONS, MAY IT PLEASE THE COURT:**

1. **AUTHORIZE** Applicant, for the purpose of settlement against Defendant Match.com, to amend as follows the Class description in the "*Application to Authorize the Bringing of a Class Action and to Appoint the Status of Representative Plaintiff*":

In English:

All consumers, pursuant to the terms of Quebec's *Consumer Protection Act*, who, during the Class Period, were provided services or goods at a reduced price, or free of charge, for a fixed period, by Match.com, and who, after the fixed period, were required to send a notice to Match.com indicating that he/she does not wish to obtain the services or goods at the regular price;

In French:

Tout consommateur, au sens de la *Loi sur la protection du consommateur* du Québec, qui, depuis le 4 juillet 2013, a reçu de la part de Match.com des services à un prix réduit ou gratuitement, pour une période déterminée, et à qui, au terme de la période déterminée, on a exigé d'envoyer un avis à Match.com indiquant qu'il ne souhaite pas obtenir les services au prix courant;

2. **AUTHORIZE** the bringing of a class action against Defendant Match.com, for settlement purposes;

3. **APPOINT** Applicant Stephanie J. Benabu the status of Representative Plaintiff for settlement purposes;
4. **IDENTIFY** for the purposes of settlement only, the common question to be dealt with collectively as follows:

During the Class Period, did Match.com's alleged practice violate paragraph c of section 230 of the CPA, and, if so, are Class Members entitled to compensation?

5. **APPROVE** the form and content of the pre-approval notice to Class members, in its French and English version (**Exhibit MAT-2**);
6. **ORDER** the Defendant Match.com to notify by email the pre-approval notice (**Exhibit MAT-2**) directly to each Class member, no later than twenty (20) days after the judgment on the present application is rendered by the Court;
7. **DECLARE** that Class Members who wish to object to Court approval of the Settlement Agreement must do so in the manner provided for in the pre-approval notice (**Exhibit MAT-2**), on or before the thirtieth (30<sup>th</sup>) day following the notification by email of said pre-approval notices;
8. **DECLARE** that Class Members who wish to opt-out from the class action and the settlements thereof may do so by delivering a written notice confirming their intention to opt-out of this class action, in the manner provided for in the pre-approval notice (**Exhibit MAT-2**), on or before the thirtieth (30<sup>th</sup>) day following the notification by email of said pre-approval notices;
9. **DECLARE** that all Class members that have not requested their exclusion be bound by any judgment to be rendered on the class action to be instituted in the manner provided for by the law;
10. **SCHEDULE** the hearing date for the Application for Approval of the Settlement Agreement and of Class Counsel Fees on a date to be determined by the Court;
11. **DECLARE** that this Judgment, the authorization of the class action towards Match.com and the appointment of the Applicant Stephanie J. Benabu as Representative Plaintiff for settlement purposes shall be entirely without prejudice to the rights and defences of the Defendants other than Match.com in this action;
12. **THE WHOLE** without legal costs.

Montreal, October 25<sup>th</sup>, 2017

*(s) Joey Zukran*

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**LPC AVOCAT INC.**

Per: Mtre. Joey Zukran  
Attorney for Applicant

CANADA  
PROVINCE OF QUÉBEC  
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and

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Impleaded Party

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**LIST OF EXHIBITS**

- Exhibit MAT-1:** Settlement Agreement between the parties;
- Exhibit MAT-2:** Copies of the proposed pre-approval notices in English and French;

Montreal, October 25<sup>th</sup>, 2017

*(s) Joey Zukran*

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**LPC AVOCAT INC.**

Per: Me Joey Zukran  
Attorney for Applicant



## NOTICE OF PRESENTATION

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Me Patrick Ouellet, Woods LLP  
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**For Vidéotron SENC and  
Vidéotron LTÉE**

Me Martin Sheehan  
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**TAKE NOTICE** that the present *Consolidated Application for Authorization to Institute a Class Action for Settlement Purposes and for Approval of Notices to Class Members of a Settlement Approval Hearing* shall be presented for adjudication before the Honourable Stéphane Sansfaçon, J.C.S., at **9:15 a.m.** on **October 27<sup>th</sup>, 2017**, at the Montreal Courthouse, situated at 1 Notre-Dame Street East, Montréal (Quebec), H2Y 1B6, in a room to be determined by the Court.

Montreal, October 25<sup>th</sup>, 2017

(s) Joey Zukran

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**LPC AVOCAT INC.**  
Per: Mtre. Joey Zukran  
Attorney for Applicant

N<sup>o</sup> : 500-06-000798-161

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SUPERIOR COURT  
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(Arts. 25, 49, 576, 579, 581 and 590 C.C.P.)

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**ORIGINAL**

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